

# NEW PRODUCTS



## SMOOTH CREAM CHEESE

Parmalat has launched Beatrice Best cream cheese, which is designed to provide superior performance for today's baking industry. Its strong moisture retention during baking minimizes product weight loss, improving yield and profitability. *Parmalat Canada: Tel: (877) 891-0811. ingredientsinfo@parmalat.ca*

## NEW STRAWBERRY FLAVOURS

Embassy Flavours has developed new natural and artificial strawberry flavours. The new flavours have many applications. They can be applied in juice-based, clear beverages, as well as sweetened milk and soy beverages. These flavours can also be applied in icings and fillings to enhance baked goods. *Embassy Flavours: In Brampton, Ont.: Tel: (800) 334-3371. www.embassyflavours.com*

## ETHNIC FOODS AND ORGANICS

Milwaukee, Wis.-based Chr. Hansen has launched DAC-03, a new dairy culture for making Dahi, the traditional ethnic Indian yogurt. DAC-03 is the latest addition to the company's range of freeze-dried cultures. Chr. Hansen also offers dairy flavours for organic applications, which are made from real milk, cream and cheese. *Chr. Hansen: Tel: (800) 558-0802. innovations@chr-hansen-us.com www.chr-hansen.com*

## VERSATILE MEAT INGREDIENT

Burlington, Ont.-based Malabar Super Spice Co. now offers MyogelPlus, a new pork collagen. MyogelPlus is suitable for several applications including dry-cure salamis, pork breakfast sausages, bratwurst, Italian sausage, bologna, mortadella, hams, and hotdogs and wieners. It can reduce water activity, accelerate the drying process, reduce shrinkage, increase juiciness and improve nutritional labels. It can also be used instead of soy and flour binders. *Malabar Super Spice Co.: Tel: (888) 456-6252. www.malabarsuperspice.com*



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