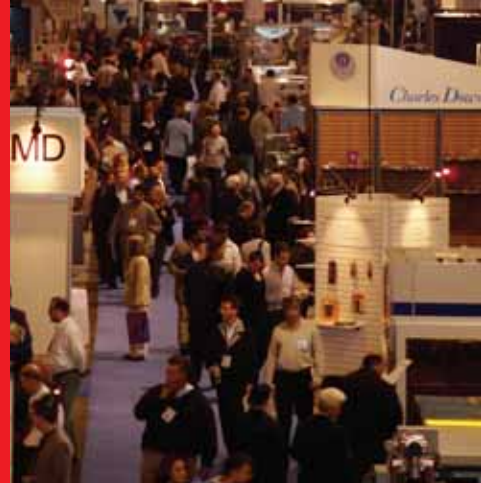




PACEX INTERNATIONAL SHOW PREVIEW



Building on a legacy of success that spans six decades, PACex International recently unveiled its new growth strategy for 2005 and beyond. With a change of venue and expanded sector focus now in place, PACex International will officially open its doors on May 24, 25 and 26th at the National Trade Centre in Toronto.

Ranked as Canada's 5th largest industrial trade show, PACex International 2005 will attract an estimated 15,000-plus visitors who will experience the latest in packaging, food processing, material handling and logistics solutions in a new integrated format.

With this transition now complete, PACex International provides direct access to the estimated \$180 billion-plus Canadian market for packaging, food processing, material handling, logistics products and services.

Since first opening its doors in 1951 as a table-top display held at downtown Toronto's King Edward Hotel, PACex International has continually evolved to serve an expanding and dynamic marketplace. Now PACex International opens its doors for the 32nd time, but this time at the National Trade Centre, evolving once again to reflect the changing times and emerging opportunities, which have become undeniably global in focus.

PACex International Trade Show

PACex International will feature over 800 of the most innovative packaging, food processing, material handling and logistics exhibitors from across North America in one location, all at one time. PACex International's integrated approach provides unparalleled efficiencies, value and synergies by converging the latest products and solutions from three leading industry sectors.

Experience the latest products and solutions in packaging, food processing, material handling and logistics at Canada's largest integrated industrial trade show.

TRADE SHOW SECTORS & PRODUCTS EXHIBITED

- Packaging
- Food Process
- Material Handling and Logistics

Show Dates and Times

- Tuesday, May 24, 2005
10 a.m. - 6 p.m.
- Wednesday, May 25, 2005
10 a.m. - 6 p.m.
- Thursday, May 26, 2005
10 a.m. - 5 p.m.

Registration

Pre-registration and On-line

Registration \$25

On-Site Registration - \$35

Conference Program

\$10.00 each conference,
or all three for \$25

Show Location

National Trade Centre at

Exhibition Place

100 Princes' Boulevard

Toronto, Ontario, CANADA

M6K 3C3

Pre-register until April 25th at

www.pacexinternational.com

The show's new integrated format creates efficiencies and new networking and sales opportunities for participants. A broad spectrum of attendees from three inter-related industry segments will now view exhibits and access information on the most advanced products, solutions and services.

Conference Sessions Return

Whether you're packaging it, processing it, or handling it, this dynamic conference series will help you keep one step ahead of the competition.

Participants will be able to kick-start their day by tapping into the vision and experience of industry leaders featured in daily pre-show conference sessions.

Session 1 - Packaging Innovations – Driving sales success through dynamite packaging designs with impact!

Tuesday, May 24, 2005

8:30 a.m. - 10 a.m.

Keynote Speaker

Craig Sawicki

Executive vice-president,
Design & Development Group
TricorBraun

Session Description

Remember the good old 80 per cent rule? If a consumer touches your package in a retail environment, there's an 80 per cent chance that he or she will buy it. Packaging is the vehicle that gets your product noticed in that environment, hopefully touched, and ultimately sold. Are you doing everything you possibly can to ensure your packaging gets noticed?

You might have the greatest product since sliced bread, but if the consumer doesn't try it, how will he or she ever know? The challenge for any marketer is to get the consumer to try his company's product for the first time. Join Sawicki for this hands-on session that delves into principles and concepts that can help you achieve dynamite packaging designs with impact.

Speaker Profile



Craig Sawicki is the executive vice-president, design & development Group of TricorBraun. Sawicki is in charge of working with customers throughout the company and designing packaging that will give their products the branded image they desire and need. He also is charged with conceiving new and exciting stock package designs.

Session 2 - Canada's Proposed Food Safety Standards and Hazard Analysis Critical Control Points (HACCP) – New food safety standards and HACCP are on the way.

Wednesday, May 25, 2005
8:30 a.m. - 10 a.m.

Paul Medeiros
Senior food quality specialist
Guelph Food Technology Centre

Session Description

In a post 9/11 world, food safety is top of mind for consumers, producers and government policy makers alike.

PACEX International FAST FACTS

Did you know ...

- PACex International 2003 attracted approximately 15,000 visitors
- In 2003, PACex International delivered an average of 60 qualified leads per exhibitor
- 85 per cent of visitors to PACex International are involved in purchase decision-making.

As a direct consequence, new food safety standards affecting every conceivable aspect of food production, handling, packaging and transport are now currently under development. This session will give you the latest information on the proposed new Canadian and international food safety standards and HACCP. Find out

about specific requirements related to implementing a food safety system and how to maintain the system on a day-to-day basis.

Speaker Profile



Paul Medeiros has extensive food service and food manufacturing experience. Medeiros is a certified quality manager (ASQ) and a certified public health inspector (CPHI(C)). He possesses a B.A.Sc. from Ryerson University and is currently enrolled in the M.Sc. program at the University of Guelph.

Session 3 - The Brave New World of RFID (Radio Frequency Identification) – How Will Electronic Product Code Technology Revolutionize Your Supply Chain?

Thursday, May 26, 2005
8:30 a.m. - 10 a.m.

Nigel Wood
Director, industry relations
Electronic Commerce Council of Canada

Session Description

The Electronic Product Code (EPC) promises to revolutionize the supply chain. From its inception and development at the MIT Auto ID Centre, to commercialization at EPCglobal Inc. and its member organizations, the EPC has captured the attention of the largest private sector organizations and government agencies globally like no other technology since the bar code. This is the next evolutionary step in product identification.

Learn about the reality of EPC based on existing RFID technology today. How do you separate the hype from the reality? This session will address the current state of EPC adoption. What are the industry drivers that are forcing adoption? What is the business case? What are the barriers? What are the opportunities? How will you adapt your supply chain for the brave new world of EPC technology?

Speaker Profile



Nigel Wood has over 30 years experience in the field of information technology and currently serves as director, industry relations at the Electronic Commerce Council of Canada. Prior to assuming his current position, Wood was the executive director of CommerceNet Canada, and vice-president of Technology at the EDI Council of Canada.

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PACEXNEWPRODUCTSPREVIEW

ECKERT MACHINES

ECKERT Machines provides food-processing machinery, representing a wide range of quality manufacturers from the U.S. and Europe. The company will exhibit the BEST/IXUS X-ray scanning machine for packaged foods. There will also be a full range of information and details on the company's complete line of machinery. *Booth 5718*



BOC GASES

BOC Gases will be exhibiting its Food Fresh Products for modified atmosphere packaging (MAP). Food Fresh gases and gas mixtures extend product shelf life without chemical additives and preservatives, vacuum packaging, freezing or irradiation. MAP supplies specific gas or gas mixture designed to slow down or stop the predominant decaying mechanisms of packaged food products. Since product deterioration is usually the result of staling, oxidation, bacterial action, enzyme action or mould growth, MAP selects the optimum Food Fresh gases or gas combinations to eliminate a destructive growth environment. *Booth 5828*

METTLER-TOLEDO CANADA

Mettler Toledo Canada will exhibit the Boxing Line Solution, its latest addition to its suite of standard software applications. The box-weigh-label solution provides an easy-to-use operator interface and is designed for use in the harshest of manufacturing environments. It provides various weighing methods, such as fill empty box, label full box, fill to target and free weighing. The system comes with easy-to-use computer based configuration tools that make initial set-up and ongoing administration of the system quick. Create and run reports with the built-in Easy Reporter tool right from your computer, or select one of the standard reports from a list.



Booth 1140

QUINTE ECONOMIC DEVELOPMENT COMMISSION

The Quinte Economic Development Commission represents Ontario's City of Belleville, City of Quinte West (Trenton) and the Municipality of Brighton. The commis-

sion will have information on the communities of Quinte, potential development sites and industrial buildings, and labour market information. *Booth 3104*

TUCHENHAGEN CANADA INC.

Tuchenhagen Canada Inc. will be displaying a cutaway mixproof valve with the new TVIS control module, ASi business communication, PLC and operator interface. This valve meets the Canadian Food Inspection Agency's regulations. *Booth 5626*

REISER CANADA LTD.

Reiser Canada will unveil the Repak form-fill-seal packaging machine and offer demonstrations of this new generation of packaging equipment. With its high-quality stainless steel construction, Repak packaging equipment has been designed for complete washdown. The two four-point lifting system helps ensure accurate and secure seals every time. Repak packaging machines offer the industry a more sanitary, higher cycle speed and more reliable packaging solution. *Booth 5051*



HARCO ENTERPRISES LTD.

Celebrating 41 years in business, Harco Enterprises Ltd. represents some of the leading names in equipment and supplies for the food, dairy and pharmaceutical processing industries. Some items on display will include: Strahman washdown equipment, Alfa Laval/Tetra Pak heat exchangers, valves and pumps, sanitary pipeline gaskets and Sparta brushes. *Booth 5628*



ERIEZ OF CANADA

Eriez of Canada is a manufacturer of Magnetic Separation, Vibratory and Metal Detection equipment. The company will be exhibiting an EZ-Tec DSP Metal Detector with Check Weigher System, Vibratory Feeders, Extreme Rare Earth Grate Magnets and different styles of Plate Magnets. *Booth 5515*