



PAN-AMERICA DAY BREAKFAST

Developing and Emerging Printing Technologies
and Markets in the Americas

September 10, 2007 • 7:30 - 9:30 am • Room S-103bc
McCormick Place South, Chicago • GRAPH EXPO 2007

You are cordially invited to attend the **Pan-America Day Conference and Business Forum** to be held at GRAPH EXPO 2007 on Monday, September 10. Please join us for an enlightening panel discussion on the Pan-American print markets of Canada, Latin America and the United States.

The seminar is free to all attendees, and breakfast will be served. The discussion is scheduled to conclude before the exhibit hall opens, thereby allowing all exhibitors and attendees the opportunity to attend.

If you are a print industry executive seeking to launch or enhance your operations in Canada, Latin America, or the USA, this seminar is not to be missed!

Date:	Monday, September 10, 2007
Time:	7:30 am - 9:30 am
Cost:	Free
Location:	Room S-103bc McCormick Place South, Chicago GRAPH EXPO 2007

Program Schedule

7:30 am Registration and Breakfast

8:00 am Welcome and Introductions
Michael Hurley, NPES Director, International Trade

8:05 am Panel Presentations

North American and Worldwide Market for Print

Chris Payne, Graphic Communications Group, Eastman Kodak Co.; Task Force Co-Chair, PRIMIR "Worldwide Market for Print" Report

The Canadian Print Market

Evan Cambray, President, Printing Equipment and Supply Dealers Association of Canada; Director of Marketing, Spicers Canada

The Brazilian and Latin American Market

Hamilton Terni Costa, Chairman, Brazilian Association of Graphic Industry Technologies; President, AN Consulting

The Mexican and Latin American Print Market

José Luis Zamora, Vice-President, CONLATINGRAF, Latin American Graphic Industry Confederation; President, Procoelsa

Juan J. Vilar de la Isla, President, ANIDIGRAF, Mexican Association of Graphic Industry Suppliers; President, Juama, Inc.

Latin American Print Market: Performance Overview and 2008 Equipment Investment Forecast

Carlos Silgado, Content Editor, Artes Gráficas Magazine

9:30 am End of Conference and Forum

How To Register

Please RSVP by emailing your name, title and company name to

Leslie Murphy at
lmurphy@npes.org
or call (703) 264-7200.

Deadline: SEPT. 7th

Seminar Sponsors

Industry Associations

Graphics Arts Show Company

National Association of Print Leadership (NAPL)

NPES The Association for Suppliers of Printing, Publishing and Converting Technologies

Printing Industries of the Americas/Graphic Arts Technical Foundation (PIA/GATF)

Printing Equipment and Supply Dealers Association of Canada

The Pan-American Confederation for Suppliers of the Graphics Industry (PANAMGRAPH)

Industry Media

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