

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2007**

(Including Unit Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Web Site: www.design-engineering.com

Official Publication of: None
Established: 1955
Issues Per Year: 9

FIELD SERVED

Serves the original equipment manufacturing (O.E.M) and in-plant design markets.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include individuals in the following areas: Design Engineering; Research and Development, Engineering Management; Design of Equipment for In-Plant use; Standards Testing, Evaluation and Quality Control; and other related areas of activity. Also qualified are Educational Institutions; Government Establishments, Libraries, a limited number of copies addressed to company name only, and others as reported in paragraph 3a herein.

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location.

Primary Market C.A.R.D. Class 688 Product Engineering

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	-
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	557
TOTAL	557

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	18,682	97.1	18,555	96.5	127	0.7
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	554	2.9	554	2.9	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,236	100.0	19,109	99.3	127	0.7

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/ February _____	143	156			19,276						
March _____	296	240			19,220	May _____	1,690	1,696			19,204
April _____	1,529	1,512			19,198	June _____	124	208			19,283
						TOTAL	3,782	3,812			

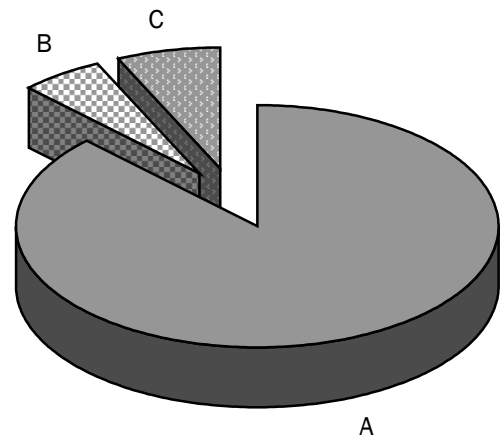
Design Engineering / June 2007

ADDITIONAL DATA FOR ISSUE OF MAY 2007

US-SIC	BUSINESS AND INDUSTRY	Canada		Outside Canada		Total Qualified		Percent of Total
		Units	Copies	Units	Copies	Units	Copies	
25	FURNITURE AND FIXTURES _____	2463	2862	-	-	2463	2862	14.9
34	FABRICATED METAL PRODUCTS, EXCEPT MACHINERY AND TRANSPORTATION EQUIPMENT _____	3,336	4,704	-	-	3,336	4,704	24.5
35	INDUSTRIAL AND COMMERCIAL MACHINERY AND COMPUTER EQUIPMENT _____	3,415	5,021	-	-	3,415	5,021	26.1
36	ELECTRONIC AND OTHER ELECTRICAL EQUIPMENT AND COMPONENTS, EXCEPT COMPUTER EQUIPMENT _____	1,062	1,558	-	-	1,062	1,558	8.1
37	TRANSPORTATION EQUIPMENT _____	834	1,421	-	-	834	1,421	7.4
38	MEASURING, ANALYZING, AND CONTROLLING INSTRUMENTS; PHOTOGRAPHIC, MEDICAL AND OPTICAL GOODS; WATCHES AND CLOCKS _____	433	603	-	-	433	603	3.1
39	MISCELLANEOUS MANUFACTURING INDUSTRIES _____	474	645	-	-	474	645	3.4
	Total Original Equipment Manufacturing	12,017	16,814	-	-	12,017	16,814	87.5
	OTHER MANUFACTURING							
20	FOOD AND KINDRED PRODUCTS _____	239	246	-	-	239	246	1.3
21	TOBACCO PRODUCTS _____	2	2	-	-	2	2	-
22	TEXTILE MILL PRODUCTS _____	8	8	-	-	8	8	-
23	APPAREL AND OTHER FINISHED PRODUCTS MADE FROM FABRICS AND SIMILAR MATERIALS _____	9	11	-	-	9	11	0.1
24	LUMBER AND WOOD PRODUCTS, EXCEPT FURNITURE _____	285	310	-	-	285	310	1.6
26	PAPER AND ALLIED PRODUCTS _____	30	37	-	-	30	37	0.2
27	PRINTING, PUBLISHING, AND ALLIED INDUSTRIES _____	25	35	-	-	25	35	0.2
28	CHEMICALS AND ALLIED PRODUCTS _____	69	83	-	-	69	83	0.4
29	PETROLEUM REFINING AND RELATED INDUSTRIES _____	21	29	-	-	21	29	0.2
30	RUBBER AND MISCELLANEOUS PLASTICS PRODUCTS _____	112	158	-	-	112	158	0.8
31	LEATHER AND LEATHER PRODUCTS _____	2	3	-	-	2	3	-
32	STONE, CLAY, GLASS, AND CONCRETE PRODUCTS _____	12	14	-	-	12	14	0.1
33	PRIMARY METAL INDUSTRIES _____	73	120	-	-	73	120	0.6
	Total Other Manufacturing	887	1,056	-	-	887	1,056	5.5
	TOTAL MANUFACTURING	12,904	17,870	-	-	12,904	17,870	93.0
	NON-MANUFACTURING							
01-14	AGRICULTURE, FORESTRY, AND FISHING, MINING _____	14	16	-	-	14	16	0.1
15-17	CONSTRUCTION _____	38	45	-	-	38	45	0.2
40-49	TRANSPORTATION, COMMUNICATIONS, ELECTRIC, GAS AND SANITARY SERVICES _____	91	128	1	1	92	129	0.7
50-51	WHOLESALE TRADE _____	182	227	-	-	182	227	1.2
52-59	RETAIL TRADE _____	16	17	-	-	16	17	0.1
60-67	FINANCE, INSURANCE, AND REAL ESTATE _____	16	17	-	-	16	17	0.1
871	Engineering services, Architectural services, Surveying services _____	201	224	-	-	201	224	1.2
70-89	Services (excluding Engineering, Architectural, Surveying services) _____	280	349	-	-	280	349	1.8
90-97	PUBLIC ADMINISTRATION _____	32	41	-	-	32	41	0.2
99	NONCLASSIFIABLE ESTABLISHMENTS _____	172	206	47	63	219	269	1.4
	TOTAL NON-MANUFACTURING	1,042	1,270	48	64	1,090	1,334	7.0
	TOTAL QUALIFIED CIRCULATION	13,946	19,140	48	64	13,994	19,204	100.0

**3a. Break out of Qualified Circulation by Business/Industry
(Please Refer to Paragraph 3a for Complete Descriptions)**

	Business and Industry	Copies	Percent
A.	Original Equipment Manufacturing___	16,814	87.5
B.	Other Manufacturing _____	1,056	5.5
C.	Non-Manufacturing _____	1,334	7.0
	TOTAL QUALIFIED CIRCULATION	19,204	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	12,787	1,899	-			14,686	76.5
a. Written _____	987	105	-			1,092	5.7
b. Telecommunication _____	9,130	1,439	-			10,569	55.0
c. Electronic _____	2,670	355	-			3,025	15.8
II. TOTAL – Request from recipient's company: _____	2,609	1	2			2,612	13.6
a. Written _____	46	-	2			48	0.2
b. Telecommunication _____	2,563	1	-			2,564	13.4
c. Electronic _____	-	-	-			-	-
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request): _____	14	3	-			17	0.1
a. Written _____	-	3	-			3	-
b. Telecommunication _____	14	-	-			14	0.1
c. Electronic _____	-	-	-			-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	1,889	-	-			1,889	9.8
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	1,889	-	-			1,889	9.8
Independent field reports _____	-	-	-			-	-
Licenseses – Federal, Provincial, or Municipal Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
*See Paragraph 11							
TOTAL QUALIFIED CIRCULATION	17,299	1,903	2			19,204	100.0
PERCENT	90.1	9.9	-			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			18,269	95.1
Individuals by name only _____			281	1.5
Titles or functions only _____			26	0.1
Company names only _____			75	0.4
Multi-Copy Same Addressee copies _____			553	2.9
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			19,204	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007				
Provinces	Units Covered	Qualified Unit Copies	Total Qualified	Percent
Newfoundland _____	122	147	147	0.8
Prince Edward Island _____	62	76	76	0.4
Nova Scotia _____	312	432	432	2.2
New Brunswick _____	289	382	382	2.0
Quebec _____	3,266	4,110	4,110	21.4
Ontario _____	6,907	10,185	10,185	53.0
Manitoba _____	359	478	478	2.5
Saskatchewan _____	274	357	357	1.9
Alberta, N.W.T and Nunavut _____	997	1,234	1,234	6.4
B.C. and Yukon _____	1,358	1,739	1,739	9.1
TOTAL FOR CANADA	13,946	19,140	19,140	99.7
United States _____	38	54	54	0.3
Other Foreign _____	10	10	10	0.1
TOTAL OUTSIDE CANADA	48	64	64	0.3
TOTAL QUALIFIED CIRCULATION	13,994	19,204	19,204	100.0

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD

Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified:	19,263	19,384	19,294	19,254	19,236
Qualified Non-Paid: _____	19,113	19,250	19,163	19,134	19,109
Qualified Paid: _____	150	134	131	120	127
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$57.62	\$68.76	**NC	**NC	**NC

***NOTE: 2007 data is unaudited**

**NC = None claimed

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
9	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 1 source of circulation for quantities of 1,889 copies or 9.8%

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alan MacPherson, Publisher

Celia Ramnarine, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 11, 2007

City Toronto

Received by CCAB July 11, 2007

Type PD

ID Number D138P0J7

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007
 This issue is 0.2% or 40 copies below the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	JOB TITLES											TOTAL	PERCENT OF TOTAL
	1 Executive Management	2 Administrative Management	3 Maintenance Management/Engineering	4 Purchasing	5 Plant/Production Operations	6 ENGINEERING			9 Design Engineering/Research & Development	12 Other Qualified Personnel n.e.c.	13 Copies Addressed by Company Name Only		
						a) Plant Engineering	b) Technicians, Technologists	c) Engineering Titles n.e.c.					
ORIGINAL EQUIPMENT MANUFACTURING													
FURNITURE AND FIXTURES	2,188	187	9	34	245	59	21	14	81	24	-	2,862	14.9
FABRICATED METAL PRODUCTS	1,861	478	95	168	781	393	120	138	475	195	-	4,704	24.5
INDUSTRIAL MACHINERY AND EQUIPMENT	1,844	421	51	139	715	560	185	182	770	154	-	5,021	26.1
ELECTRONIC AND OTHER ELECTRIC EQUIPMENT	464	145	21	37	224	202	84	84	259	38	-	1,558	8.1
TRANSPORTATION EQUIPMENT	325	85	32	33	177	296	63	97	235	77	1	1,421	7.4
MEASURING, ANALYZING, AND CONTROLLING INSTRUMENTS: PHOTOGRAPHIC, MEDICAL AND OPTICAL GOODS; WATCHES AND CLOCKS	234	59	4	10	73	60	35	26	87	15	-	603	3.1
MISCELLANEOUS MANUFACTURING INDUSTRIES	216	40	14	21	133	62	18	34	83	24	-	645	3.4
SUB-TOTAL ORIGINAL EQUIPMENT MFG.	7,132	1,415	226	442	2,348	1,632	526	575	1,990	527	1	16,814	87.5
OTHER MANUFACTURING													
FOOD AND KINDRED PRODUCTS	177	11	9	2	18	15	3	1	9	1	-	246	1.3
TOBACCO PRODUCTS	-	-	-	-	1	1	-	-	-	-	-	2	-
TEXTILE MILL PRODUCTS	4	-	1	-	2	1	-	-	-	-	-	8	-
APPAREL AND OTHER FINISHED PRODUCTS, MADE FROM FABRICS AND SIMILAR MATERIALS	2	1	-	-	-	4	-	-	4	-	-	11	0.1
LUMBER AND WOOD PRODUCTS, EXCEPT FURNITURE	239	18	2	5	23	10	1	3	6	3	-	310	1.6
PAPER AND ALLIED PRODUCTS	2	-	5	1	2	13	3	1	8	2	-	37	0.2
PRINTING, PUBLISHING, AND ALLIED INDUSTRIES	9	4	4	-	3	5	2	1	7	-	-	35	0.2
CHEMICALS AND ALLIED PRODUCTS	6	5	4	3	8	16	13	5	22	1	-	83	0.4
PETROLEUM REFINING AND RELATED INDUSTRIES	1	1	1	1	4	8	1	2	9	1	-	29	0.2
RUBBER AND MISCELLANEOUS PLASTICS PRODUCTS	28	9	6	2	26	32	6	7	39	3	-	158	0.8
LEATHER AND LEATHER PRODUCTS	2	0	-	-	1	0	-	-	-	-	-	3	-
STONE, CLAY, GLASS, AND CONCRETE PRODUCTS	2	1	3	-	4	2	1	-	1	-	-	14	0.1
PRIMARY METAL INDUSTRIES	22	13	2	2	15	24	12	6	15	9	-	120	0.6
SUB-TOTAL OTHER MANUFACTURING	494	63	37	16	107	131	42	26	120	20	-	1,056	5.5
TOTAL MANUFACTURING	7,626	1,478	263	458	2,455	1,763	568	601	2,110	547	1	17,870	93.0
NON-MANUFACTURING													
AGRICULTURE, FORESTRY, AND FISHING, MINING	2	1	1	1	-	4	1	1	4	1	-	16	0.1
CONSTRUCTION	13	10	-	1	2	2	1	5	5	6	-	45	0.2
TRANSPORTATION, COMMUNICATIONS, ELECTRIC, GAS AND SANITARY SERVICES	27	17	5	3	14	20	11	8	19	5	-	129	0.7
WHOLESALE TRADE	58	47	1	5	20	19	26	14	29	8	-	227	1.2
RETAIL TRADE	7	4	-	-	-	1	1	2	2	-	-	17	0.1
FINANCE, INSURANCE, AND REAL ESTATE	5	3	-	-	-	1	2	2	4	-	-	17	0.1
Engineering services, Architectural services, Surveying services	51	14	-	4	13	41	18	26	50	7	-	224	1.2
Services (excluding Engineering, Architectural, Surveying services)	136	34	1	3	36	31	24	13	49	22	-	349	1.8
PUBLIC ADMINISTRATION	4	1	1	3	2	2	8	2	10	8	-	41	0.2
NONCLASSIFIABLE ESTABLISHMENTS	60	21	5	3	16	13	3	9	21	116	2	269	1.4
TOTAL NON-MANUFACTURING	363	152	14	23	103	134	95	82	193	173	2	1,334	7.0
TOTAL QUALIFIED CIRCULATION	7,989	1,630	277	481	2,558	1,897	663	683	2,303	720	3	19,204	100.0

1.EXECUTIVE MANAGEMENT: includes President, Vice-President n.e.c., Director n.e.c., General Manager, Owner, Partner, Proprietor, Principal
 2.ADMINISTRATIVE MANAGEMENT: includes Administrative Manager, n.e.c., Managers n.e.c., Branch Manager, Consultant n.e.c., Divisional Managers n.e.c., Marketing Manager, Manager Information Services, Systems Analyst, Systems Manager, n.e.c.
 3.MAINTENANCE MANAGEMENT/ENGINEERING: includes Equipment Maintenance Director, Maintenance Superintendent, Plant Maintenance Manager, Vice-President Maintenance, Manager Engineering Maintenance, Maintenance Engineer.
 4.PURCHASING: includes Purchasing Agent, Purchasing Engineer, Purchasing Manager, Buyer
 5.PLANT/PRODUCTION OPERATIONS: includes Manager Factory Engineering, Manager Operations Engineering, Operations Manager, Plant Manager, Plant Superintendent, Shop Superintendent, Superintendent of Operations, Project Supervisor, Manager Production Engineering, Production Engineer, Production Manager, Manufacturing Manager.
 6.ENGINEERING: includes Chief Engineer, Director of Engineering, Electrical Engineer, Equipment Engineer, Industrial Engineer, Industrial Machinery and Tools Engineer, Mechanical Engineer, Vice-President Engineering, Plant Engineer, Chemical Engineer, Engineering Supervisor, Engineering Superintendent, Planning Engineer, Manager Engineering, Manager Operations and Engineering, Engineering Technician, Engineering Technologist, Technologist, Technician, Technical Manager, Technical Supervisor, Civil Engineer, Aerospace Engineer, Consulting Engineer, Other Engineering Titles n.e.c.
 9.DESIGN ENGINEERING/RESEARCH DEVELOPMENT: includes Chief Design Operator, Design Draftsman, Design Engineer, Design Manager, Design Technician, Designer, Electrical Designer, Industrial Designer, Packaging Development Manager, Product Designer, Project Engineer, Project Designer, Structural Design Engineer, Supervisor of Design, Tool Designer, Director Packaging, Draftsmen, Vice-President Design Engineering, Group Leader, Methods Engineer, Director Research and Development, Research Engineer, Quality Control Engineer, Testing Engineer.
 12.OTHER QUALIFIED PERSONNEL N.E.C.
 13.COPIES ADDRESSED BY COMPANY NAME ONLY, INCLUDING LIBRARIES