

2008 EDITORIAL CALENDAR*

JANUARY/FEBRUARY

Space Closing: January 23

Material closing: January 25

Mail Date: February 21

- Market Focus: Quick Print Boom
- Technology Update: Web-to-print
- The LEAN experience
- PRINT OUTLOOK 2008
- Package Printing in Canada

MARCH

Space closing: February 20

Material closing: February 22

Mails: March 20

- Annual Directory of Suppliers
- Market Focus: Direct Mail
- Technology Update:
Finishing for digital
- Exclusive: Media Buyers Survey
- ON DEMAND EXPO REPORT
- CTP: looking back, looking forward
- Package Printing in Canada

APRIL/MAY

Space closing: April 16

Material closing: April 18

Mails: May 15

- Market Focus:
- Newspapers Redesign
- Technology Update:
- Coldset with UV
- Soft proofing and customer
collaborative workflows
- NEXPO Review
- Package Printing in Canada

JUNE

Space closing: May 21

Material closing: May 23

Mails: June 19

- Exclusive: TOP PRINTERS 2008
- Market Focus: National Retailers
- Technology Update:
Lettershop tools
- Enviro Ethics: Cleaning up your act
- Package Printing in Canada

JULY/AUGUST

Space closing: July 15

Material closing: July 17

Mails: August 14

- Market Focus: DRUPA REPORT
- Technology Updates:
Digital Wide Format
- Exclusive: Capital
expenditure outlook
- The 40-inch press of tomorrow
- Package Printing in Canada

SEPTEMBER

Space closing: August 19

Material closing: August 21

Mails: September 18

- Market Focus:
Magazine's Shine
- Technology Update:
Commercial Webs
- High-speed stitchers
- Package Printing in Canada

OCTOBER/NOVEMBER

Space closing: October 22

Material closing: October 24

Mails: November 20

- Market Focus:
High Quality Print
- Technology Update:
20-inch presses
- What's the future for DI?
- Graph Expo Report
- Package Printing in Canada

DECEMBER

Space closing: November 19

Material closing: November 21

Mails: December 18

- Market Focus:
Book Printing
- Technology Update:
JDF, Pieces in Place
- Hybrid offset/digital workflows
- PRINT WORLD Review
- Package Printing in Canada

Canadian PRINTER

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*Editorial calendar subject to change.