

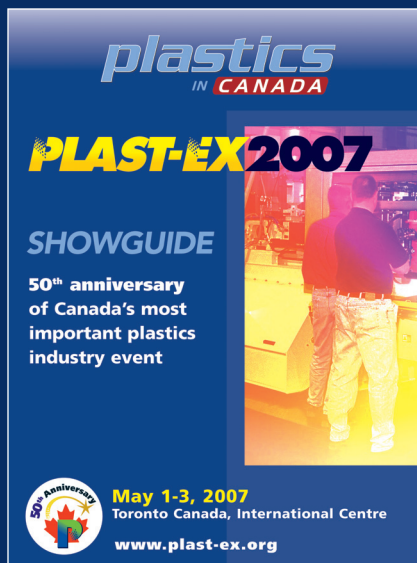
PLAST-EX 2007

Attention all exhibitors!

Plastics in Canada has been selected to produce the official Showguide.

Advertise in the Showguide and receive full distribution at the show entrances. Plus the Showguide will be mailed to our complete circulation (10,500) two weeks prior to the show, a total of over 19,000 copies!

The Showguide will have complete listings for all exhibitors and the products they are bringing to the show. It will also have information on seminar programs as well as other special events held around the show.



CONTACT US

NICK PASSINGHAM

Publisher

416-764-1527

nick.passingham@plastics.rogers.com

EDWARD MASON

Editor

416-764-1514

edward.mason@plastics.rogers.com

GILLIAN THOMAS

Account Manager

416-764-1506

gillian.thomas@plastics.rogers.com

Plastics in Canada Magazine
One Mount Pleasant Road, 7th Floor
Toronto, Ontario, M4Y 2Y5

www.plasticsincanada.com

plastics IN CANADA

Showguide Advertising Rates & Specifications

All rates are in \$Canadian

please specify if advertising is to be invoiced in \$US

All rates are four colour

THE PLAST-EX 2007 SHOWGUIDE		Width	Depth
Full Page (live area)	\$4,300	4-3/8"	6-1/2"
Full Page Trim*		5-3/8"	7-1/2"
1/2 Page	\$3,255	4-3/8"	3-3/4"
1/4 Page	\$1,950	2"	3-3/4"
Highlight your listing with a logo	\$250	--	--

**For bleed advertisements – add 1/8 inch on all bleed edges*

Advertisers who place an ad in the Showguide and the April Plast-Ex preview issue will receive a **15%** discount off the April issue rate.

Please call for details.

PLAST-EX 2007 May 1-3, 2007

International Centre, Toronto Canada

www.plast-ex.org